



Propose National Structures
Summary Document-By
FARMGATE COCOA ALLIANCE

Collective Path Towards a Sustainable Cocoa Value Chain

Farmgate Cocoa Alliance is committed to an inclusive, transparent and accountable cocoa sector for the long term. We know that empowering and professionalising cocoa farmers, particularly smallholders, is key to a healthy and responsible value chain. With this National Structures Framework we address shared sector problems at farm and farmer level with your support, sustaining farmers, industry and the cocoa sector for the future.

Sector Challenges

Cocoa farmers face numerous challenges that stem from economic, social and environmental origins, meaning that a dynamic approach is required to tackle problems with long-term vision. Sector challenges include

- 95% unorganized smallholder farmers
- Market price instability
- Gender Inequality
- Child & Forced Labour
- Climate Change & Deforestation
- Lack of Accountability & Transparency



Sector Opportunities

- Consumer demand for cocoa products up 2-3% annually
- New markets for cocoa eg. China
- Consumer demand for sustainable food products increasing
- Triple value creation opportunities: economic, social and environmental aspects
- Triangle collaboration between farmers, Governments & NGOs/CSOs
- External support opportunities – Aid & Trade

Ensure Transparency and Accountability

Implementing sustainability activities on a large scale at farm and farmer level, particularly among small-holders is a key step towards a sustainable sector. We believe that cocoa farming must be considered as a profession, with farmers being included in value chain developments on national and international levels. To do so, FCA proposes the set-up of two key structures at national level in producing countries: the National Cocoa Platform and the National Cocoa Working Group.

National Cocoa Platform (NCP)

Farmers & Governments

- Stimulate Farmer-Government dialogue
- Develop favourable policy
- Implement activities at farmer level outlined by NCWG
- Provide platform for farmer empowerment and self-representation



National Cocoa Working Group (NCWG)

Farmers, Governments, Chocolate Industry, Traders, NGOs & CSOs

- Common agenda development
Resource pooling
- Development of farmer-level initiatives
- Agreement upon trade and sustainability practices
- Mutual commitment from all stakeholders

National Structures

The NCP and NCWG will facilitate farm-level activities that will result in a professionalised, sustainable and productive cocoa farming sector. To implement this, FCA utilises a Bottom-Up Approach that focuses on integrating activities such as training, capacity building, input provision and market linkages into the farming community for long-term viability.

1. Develop

Development of farm level activities by NCWG based on shared resources and knowledge through close stakeholder collaboration and commitment.

2. Approve Activities

developed by the NCWG are submitted to the NCP for approval according to practical criteria. If approved, activities are permitted for implementation on the ground by implementing partners.

3. Implement

Implementing partners, such as FCA, carry out farm-level activities developed by the NCWG and approved by the NCP on the ground using national structures such as national teams and Community Field Agents.

Coordinated Farm-Level Action

The two national structures is to bring trust, transparency and accountability in the value chain. It will also further facilitate the organisation of sector system through the defining of roles and responsibilities. By clearly highlighting the key role that each stakeholder plays in the value chain, sector activities will be streamlined and convey order and understanding.

This process is key to ensure efficiency in the value chain, as it enables stakeholder to focus on their specific activities as a stakeholder, whilst have confidence that other stakeholders are also fulfilling their own role and responsibilities. Through the implementation of this structures, stakeholders will be able to effectively cooperate and collaborate to build a strong cocoa sector that are stakeholders can be hold accountable for their actions.

It will further promote sustainability in the value chain, and encourage the inclusion of young men and women into a professionalised cocoa farming business, and will revitalize current ageing generation cocoa farmers and advance cocoa growing communities.

Stakeholder Value

By bringing stakeholders together to work towards a common goal based on a common agenda that has been developed with all interests in mind, change on the ground at farm level translates directly into value not only for farmers, but also the rest of the value chain.

Chocolate Industry

- ✓ Direct sourcing opportunities
- ✓ Increased supply of quality cocoa
- ✓ Guaranteed traceability
- ✓ Improved brand sustainability reputation

Be the Change



Farmers

- ✓ Training and resource access
- ✓ Direct market linkages
- ✓ Improved income and living standards
- ✓ Access to financial services

Banks

- ✓ New client market from cocoa sector
- ✓ Increased demand for borrowing
- ✓ Increased demand for pension schemes



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Governments

- ✓ Taxation of generated revenue
- ✓ Increased social stability and strengthened cocoa communities
- ✓ Reduced urban migration rates
- ✓ Regulated export and trade practices
- ✓ Improved economic activity in cocoa farming and trading