



1ST EDITION OF GLOBAL COCOA FARMERS CONFERENCE
28TH – 29TH SEPTEMBER 2018, ACCRA, GHANA

‘MAKING A DIFFERENCE TOGETHER IN COCOA’

Sponsorship Packages

The first edition of the Global Cocoa Farmers Conference (GCFC) will be held in Accra, Ghana on the 28th and 29th of September 2018. This first edition will focus on how to professionalize cocoa farming and to define stakeholders’ role and responsibility, to bring transparency and accountability in the sector, particularly in producing countries.

This conference is an opportunity for you to expose your organisation or product to the participants that will join us during this two days conference. The conference will attract a few hundred attendees (for example: cocoa farmers, governments, buyers, civil society, and certification organizations) from across the globe. We would like to build a relationship with select sponsors who share our vision for this event and who would like their marketing efforts to reach a large and mixed target audience. We believe that your company share our values and together we can create this unique conference that will play a role of importance within the sector.

Sponsors exposure opportunity

As a sponsor you will receive opportunities to promote your organization through branding on event materials, dependent on sponsorship package chosen. As a sponsor of the GCFC you can connect to diverse stakeholders, particularly those at production level, and build positive business relationships as a trusted organization associated with Farmgate Cocoa Alliance.

	Premium € 7.000	Gold € 5.000	Silver € 3.500	Bronze € 2.500
Logo on key cord, conference banner	v	-	-	-
Sponsor of lunch (2) with logo visible during lunch	v	-	-	-
Exposure table	v	v	-	-
Logo on event page, e-mail promotion, flyers	v	v	v	v
Large banner with logo of organization placed in the hall of the conference	v	v	v	-
Exposure logo on our website from two months before the conference	v	v	-	-
Social media	v	v	v	v
1/2-page advertisement in conference program	v	v	v	-
1-page advertisement in conference program	v	v	-	-
Two tickets to the conference	v	v	-	-
One ticket to the conference	-	-	v	v
Two tickets to dinner	v		-	-
One ticket to dinner	-	v	v	v

We invite you to sponsor one of the activities. Sponsorship will contribute to a progressive conference with long-term results for all. If your organization would like to be a sponsor of the conference, please kindly contact us. Together we can ensure the success of this unique farmers’ conference that will be of great benefit to you and cocoa farmers globally.

For more information to become conference sponsor please contact us through phone +31(0)302765110 or e-mail events@cocoa-allianc.org.

Thank you for your time and consideration.
We look forward to welcoming you in Accra, Ghana!