

## BE PART OF THE CHANGE

### BE THE CHANGE

Membership is open for farmers umbrella organizations, cooperatives, trade unions, consumer organizations and end retailers from south and north involved in the cocoa sector. Our members are committed to realising a fair and balanced cocoa sector that works for everyone.

### SUPPORT THE CHANGE

As a contributing or institutional partner of FCA, you facilitate real change by providing key resources and inputs that will secure a sustainable cocoa sector.

### SPONSOR THE CHANGE

As a sponsor you directly contribute to empowering farmers and paving the way towards a more transparent and accountable cocoa sector.



## CONTACT US

Farmgate Cocoa Alliance

Savannahweg 17

3542AW

[www.cocoa-alliance.org](http://www.cocoa-alliance.org)

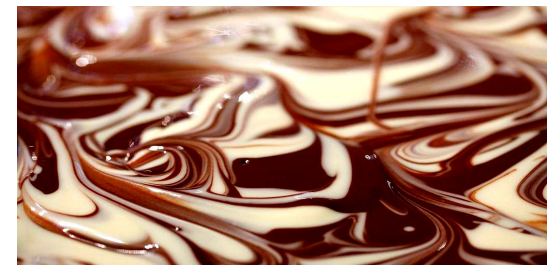
[info@cocoa-alliance.org](mailto:info@cocoa-alliance.org)

+31 (0)302765110

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Alliance**



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## What do we do?

Farmgate Cocoa Alliance (FCA) is a grass-root oriented non-profit alliance, that brings together stakeholders from the public and private sectors involved in the production and consumption of cocoa bean from the south and north, as members or partners to work together with a common agenda.

We collaborate with stakeholders, including governments, to take action that strengthens and empowers farmers to realise long term sustainability.

Based on the Three Pillars outlined in our RoadMap to sustainability, we focus on two key projects and the set up of national structures to bring farmers together with the rest of the value chain.

In addition, we advocate, lobby and campaign for favourable policies in the cocoa sector, farmer empowerment, and the addressing of key issues.

## HOW DO WE DO IT?

### Our Three Sustainable Pillars



#### 1. National Structures

Put in place transparent structures the (NCP and NCWG) in cocoa producing country, to define stakeholder roles and responsibilities. And make it possible for stakeholders to work with a common agenda, bring transparency,, accountability and secure cocoa sustainability.



#### 2. PROFESSIONALIZE FARMING

Group, train and build the capacity of unorganized smallholders, so they can manage a successful cocoa farming business by themselves and become autonomous producers.



#### 3. ENHANCING SUSTAINABILITY

To enhance inclusion in value chain activities in the areas of policy, trade and sustainability. Our Next Generation project focuses on recruiting women and young people into professionalized cocoa farming whereby they become successful young entrepreneurs, replacing the ageing generation.



## WHAT'S THE VALUE IN IT?

A sustainable cocoa value chain is of critical value to all stakeholders for a successful future. Based on FCA's three pillars to sustainability and related projects, we can identify the following key benefits:

- Stabilisation of cocoa value chain through national structures
- Farmer training, capacity building and resource access
- Mitigation of social and environmental issues at production level
- Direct links to farmers to secure traceable and sustainable cocoa sourcing
- Curbing of rural migration rates from cocoa communities
- Improved farmer livelihoods through direct market access and linkages.

