



Consortium Information Farmgate Cocoa Alliance



Farmgate Cocoa Alliance

2018

1. Farmgate Cocoa Alliance Activities Include

The Farmgate Cocoa Alliance (FCA), members work together to put in place an independent, transparent and accountable structure in cocoa producing countries in order to facilitate the implementation of sustainable projects and other activities to ensure long-term impact that strengthen the supply chain, from bottom to top and pave the way for more traceable and sustainable cocoa beans.

The Farmgate Cocoa Alliance also acts as an advocate for better livelihood for farmers that will secure better quality of end cocoa bean products for consumers and pave the way for equal opportunities for all supply chain partners.

The FCA bring together pertinent stakeholders in the cocoa sector in order to combine knowledge, finance and other resources to promote a comprehensive and effective cocoa sector sustainability from farm to consumer level

To successfully realise these objectives and bring lasting change in the supply chain, pertinent stakeholders are invited to step forward and join the consortium of FCA (as partner or member) and support its activities the implementation of a robust proposed Road-Map and devise sustainability projects Farmgate Cocoa Alliance has develop.

2. Approach

The Farmgate Cocoa Alliance members are committed to support and work together, to promote and achieve change across the cocoa supply chain. Therefore, members will collaborate and contribute funds to support Farmgate Cocoa Alliance projects and other activities in order to secure a 100 % sustainable and traceable cocoa sector by 2025. These includes a cocoa sector Road-Map by Farmgate Cocoa Alliance that will establish two cocoa national platforms in cocoa producing countries that will help secure transparency and accountability in the cocoa sector such as: a National Cocoa Platform (NCP) and a National Cocoa Working Group (NCWG), that will also help facilitate the implementation of sustainable activities and guarantee fair and transparent coordination of activities at national level in cocoa producing countries.

It will then be followed with the implementation of sustainability projects as seen below:

Safeguarding Cocoa Sustainability

Farmgate Cocoa Alliance has developed three major sustainability project that includes: Grouping Unorganised Smallholders, Securing the Next Generation and the Creating a Single Data Base Platform.

The Grouping project is aim at bringing millions of exciting unorganised smallholders into group, so they can have access to training on GAPs, and to be sensitise issues like human rights, gender inequality, child and forced labour and climate change.

Next Generation will focus to identify educated unemployed young women and men in cocoa growing communities into a professionalise cocoa farming, so they become successful business

men and women and at the same time replace the ageing generation and secure the flow of sustainable cocoa bean.

Database Creation

Database Platform, will generate provide better coordination of key information from farm to consumer. Through grouping the unorganised existing smallholder and the recruitment of young men and women to become next generation cocoa farmers relevant data will be collected from those involve in the activities.

Data include, farmer and farm information, input and production process, market and other important data, these will ensure better traceability, minimize supply chain risk, provide better inside about deforestation and climate change in cocoa community and pave the way for accountability.

3. A Committed Consortium

- To promote a balanced, responsible and sustainable cocoa value chain.
- To a stronger cocoa value chain that protects the interests of farmers and consumers.
- To the eradication of child and forced labour in the cocoa sector.
- To contribute to the promotion of sustainable cocoa, the defence of human rights and environmental protection in cocoa production and trading.

4. Consortium Benefits

Your involvement will help pave the way for Farmgate Cocoa Alliance to implement urgent and realistic projects that will drive the cocoa sector towards a 100% sustainable and secure traceability, transparency and accountability from bottom to top. It will also guarantee economic, and social empowerment for farmers, protect human rights and safe guard the environment across cocoa growing communities.

- The FCA will provide your organization with the current information on the ground in cocoa farming communities where activities are being implemented, to keep you up to date with the facts that would guarantee traceability, credibility, and transparency.
- Provide you a balanced approach as it is a multi-stakeholder initiative that include, business farmers, trade unions, NGOs, and consumers.
- Strengthen your organization's commitments to international and national guiding principles on trade, human rights, environmental regulations based on UN, ILO, WTO.
- Provide opportunities for cooperation with other stakeholders to avoid duplication and inefficiencies, and to create a collective and greater impact in the cocoa industry as a whole.
- Strengthen relationships and improve understanding between cocoa farmers and other stakeholders in the cocoa value chain.
- Build a transparent atmosphere that will ensure trust and facilitate experience and real-time data sharing among partners and actors from our data platform.

As for required member & partner contributions, the FCA must be supported with financial, knowledge and resource contributions from members, depending on the capacity of each stakeholder. Please find below contributions per stakeholder group and whether membership or partnership is the relevant option for your organization.

5. Membership Fees

NGOs, CSOs, Trade Unions, Farmer Umbrella Organizations, Consumer and Retail Organizations & Farmers Cooperatives

The annual FCA membership fee is within the range of €5000 to €10,000 depending on applicant capacity. This fee will contribute towards FCA activities and the functioning of the Alliance itself.

6. Partnership Contribution

Traders, cocoa processors, chocolate industry and for-profit cocoa stakeholders

Stakeholders operating for-profit enterprises, such as traders, cocoa processors, chocolate industry and relevant retailers are key parties in the FCA consortium as partners. For such stakeholders, participation in the FCA should be supported by financial means, as outlined in the table below in the form of an annual partnership fee. Of course, additional contributions in the form of knowledge and other are also welcomed by the FCA.

Table 1 FCA Annual Partnership Fees - For-Profit Stakeholders

Minimum Net Profit / Year	Minimum Net Profit / Year	Annual Contribution ¹
€0	€500,000	€10,000
€500,001	€1,000,000	€15,000
€1,000,001	€1,500,000	€20,000
€1,500,001	€2,000,000	€25,000
€2,000,001	€2,500,000	€30,000
€2,500,001	€3,000,000	€35,000
€3,000,001	€3,500,000	€40,000
€3,500,001	€4,000,000	€45,000

6. Research Institution & Governments

Governments, Research Institutes, NGO, CSO and Workers Unions partnership with the FCA is based on providing support and to fund the activities of the Farmgate Cocoa Alliance. This may be in the form of research collaboration, support human rights activities, collaborate to develop fair cocoa policy and partner to implement grass roots sustainable projects. In general partnership is to provide key resources that support the development and implementation of our activities that ensure a balanced sustainable cocoa sector.

6. Becoming a Member or Partner

Stakeholders of the cocoa value chain intending to join the Farmgate Cocoa Alliance are kindly asked to complete either a [Membership](#) or [Partnership](#) application form, including a consolidated annual financial report. Based on the financial report, the relevant membership fee (if applicable), will be applied. Once completed, please send your application to info@cocoa-alliance.org whereby we will contact you shortly.

For more information please visit: www.cocoa-alliance.org

Or contact us at: info@cocoa-alliance.org

¹ Fees are exclusive of VAT and subject to change according to inflation

